

**Amendments to the Specification:**

**Please replace the paragraph beginning at page 8, line 4, with the following rewritten paragraph:**

The color wheel illustrated in FIGS. 1 and 2 can not only apply to a true value color scale, but also a neutral color scale, wherein colors with little visible hue or achromatic colors are displayed. FIGURE 3 illustrates a color selector device 10' having similar structure and features as that described above. However, the color selector device 10' represents a tonal color scale, that is colors changed by adding gray. The true value, neutral and tonal color scales, as well as other possible color scales, i.e., color scale indicia, are identified and represented on different color selector devices 10'. Providing the user of the present invention with a true color selector device, neutral color selector device and tonal color selector device each with 12 color families divided into 7 color value sub-sections provides the end user 252 commonly used "colors" which are used in commerce. Of course, additional color selector devices may be provided, such as one based on fluorescent colors, or the number of color families and/or color value sub-sections can be increased to increase the number of colors available through the color selector devices 10 provided to the end user for direct comparison purposes. Literature, such as tables of colors used in accordance with the present invention can also be provided along with the color selector devices 10, as will be described more fully herein.